

the artist

Jojo Corväiá ,Caracas 1965



Visual artist with a studies in architecture, graphic design, photography, and music.

His art work focusses on a social statement through multimedia projects.

His commercial work covers an extensive list of corporations, small firms and businesses as well as individuals. He had worked independently

for advertising agencies in the commercial photography postproduction area for over 19 years, time in which he had collected many international recognitions and awards. Among others: two times Cannes Awards, London Festivals, FIAP; four times New York Festivals, eight times ANDA first price (Venezuela's graphic standard) and one Colatingraf. He resides in the City of Seattle since September 2008.

the artist statement

"...dimensions are in feet and inches, followed by meters; height precedes with precedes depths. Mono sound refers to sound played from a single channel source, it can be sent to one or more loudspeakers. Stereo sound refers to sound played back from two-channel source intended to reproduce the spatial separation between individual sound elements in the recording. It is played back on two speakers, respectively, from left and right channel sources. Very well our intellect had determined these facts.

I intend to explore the human intellect and mind through the creation of sound and multidimensional visual projects (conformed in a variety of forms) focussing on the way we act and think as a group, and the way we impact each other's life and our environment; meaning socially, as this contemporary tribe we are conformed in. I call it social psychology..."

body of work / exhibits / projects

axes of sky : solo show

2005

via solferino : miami

media: abstract paintings and sculptures / cement and epoxy resin over wood.

The use of abstract paintings as a way to tell a self-portrait story, universal enough to be familiar to everyone, is the central statement of this particular work. The narrative is not necessarily obvious though. Maybe after a few minutes, the viewer is in front of the paintings, he or she discovers that the piece is a mirror, reflecting aspects that are not always familiar, pleasant or yet known. Axes of Sky is an exploration of a self-reflection. Perhaps the first approach to a psychology theme, path that stays over the course of the artist ever since.



a pink death in the everglades : solo show

2006

the moore building : miami

media : photography

A coproduction consisting on a series of photographs and performance in response to the impact on fauna and flora by the so called "progress" in the South Florida Everglades. The performance was done by the artist Craig Feinberg while Jojo Corvãia was registering the experience.



self portrait series : solo show

2006

via solferino : miami

media: photography montage / video installation / sound

In this series, the artist's intention is to point out the imminent fact of "human and nature" as one single entity. ... we often think of ourselves as a separate and unique being, specially when it comes to consider nature, meaning "other" living things, as a being with distinct and independent existence. We (those lucky enough) go on trips to be "close to nature". It seems that our evolution as specie had rather separated us "under our own consideration" to our most elemental core, refusing to take notice of all the impact, sometimes irreversible damage, we have caused to ourselves. These images convey a return to a basic merging. I put myself as a natural object. Some of the audience of these body of work, have commented that the images are confusing, they can't differentiate the elements incorporated in the images...



portrait nature : group show

2007

miami shores community center / carol jazzar : miami
media: photography

A series of random sculptures and installations in the forests of Cashiers, North Carolina. The pieces are made with fibers and other elements found in nature for they are intended to slowly vanish and eventually disappear by the action of weather and the trace of animals. No foreign materials were used to built these "objects".



the breathing lessons : solo show

2007

center for the performing arts / miami light project :
miami
media: multimedia installation / performance

Video/sound/performance installation piece. The main concept is centered in acoustic musical instruments that work with bags and bellows. An analogy between those instruments and our own respiratory system. A series of canons and fugues for video, sound and performance expressing the nature of breathing. Diverse rhythms of natural and subjective breathing noises interwoven into a complex whole, in a musical structure. Time becomes fluid to describe a world where creation turns into destruction. Four independent iPods create a ubiquitous quadraphonic circulation of sound generated by the musical instruments played live, result in an intense auditive experience. Acoustic instruments: accordion, harmonium, Shruti box, Bagpipe.



the human factor project : solo show
2008
independent gallery : miami
media : photography / interviews / video /
sound installation

The power of judgement gets challenged by a series of simple straight portraits and interviews of seventy individuals of different backgrounds, ethnicity, nationalities, sexual orientation, educations, professions and social status. Each subject is photographed in the same way, no clothing, makeup, jewelry, or any other possession. The interviews get the same criteria. The responses of an existential questionnaire posted beside each picture, reveal each person's opinion about happiness, life, love, death, religion and beliefs.



A video in which the subjects are morphing into each other is projected on a wall while prayers, lullabies and labor songs from a range of cultural backgrounds is played as a sound layer.

composition cassiopeia
2008

this piece will be incorporated in a publication called BEAUTY, coauthored with graphic artist Craig Feinberg.
media : digital video / musical performance

A personal response to the spiritual extreme of reincarnation. This piece speaks of our common attachment to life and to our desire to hold eternity in our hands. It caresses the improbability of becoming butterflies after death. A black-and-white versus color nocturnal imagery and convulsionary scenes depict a twilight world hovering on the borders of sadness, death and "rebirth". An abstract vocal human perception and musical consciousness, where the multiple lives of the grieving mind (memory, reality, and vision) merge.

