

art direction · image post-production · graphic design

profile

Award-winning graphic designer - more than 18 years of experience in the art direction, image production and post-production for both design and print fields. Developed brand identities, product and service campaigns, photo shoot art direction, advertisements, website art direction, photo-retouch, brochures, editorial material, catalogs and several print materials including packaging and sales collateral for clients in professional services, mass production items industry, as well as clients in retail and fashion industries.

software skills

Adobe Photoshop	Logic Pro	Motion
Adobe Illustrator	Soundtrack Pro	DVD Studio Pro
Freeway Pro	Apple Loop Utility	Wave Burner
Adobe InDesign	Final Cut Pro	

selected awards and honors *(*in junction with photographer Claudio Napolitano)*

CANNES / France / National Diploma / 2001*
Prints and posters / Puma / J. Walter Thompson

FIAP / Argentina / Gold / 2001*
National Diploma / Puma / J. Walter Thompson

NEW YORK FESTIVALS / USA / Finalist Award / 2001*
National Diploma / Puma / J. Walter Thompson

NEW YORK FESTIVALS / USA / Finalist Award / 2001*
Press and Magazine / Panorama / J. Walter Thompson

ANDA / Venezuela / Honours / 2001
Promotional Campaign / United Distillers & Venters

ANDA / Venezuela / Grand Prix / 2001*
Graphic Media Campaign / Puma / J. Walter Thompson

ANDA / Venezuela / Grand Prix / 2001*
Bus Stop/ Puma / J. Walter Thompson

ANDA / Venezuela / Honours / 2001*
Prints and Posters / Chapard Foundation / Eliashev Publicidad

ANDA / Venezuela / Gold Statue / 2001*
Press and Magazine / United Distillers & Venters

ANDA / Venezuela / Honours / 2001
Billboard / Absolut Mandrin / Alba Revenga Group

ANDA / Venezuela / Gold Statue / 2000*
Press and Magazine / Microsoft / Eliashev Publicidad

CANNES / France / National Diploma / 2000*
Prints and posters / Kraft / J. Walter Thompson

FIAP / Argentina / Bronze / 2000*
Graphic Media / Ultimas Noticias / Eliashev Publicidad

FIAP / Argentina / Gold / 2000*
Print and Posters / Kraft / J. Walter Thompson

LONDON FESTIVALS / England / Silver / 2000*
Print and Posters / Banco Del Caribe / Eliashev Publicidad

NEW YORK FESTIVALS / USA / Finalist Award / 2000*
Print and Posters / Kraft / J. Walter Thompson

NEW YORK CREATIVE STANDARDS / USA / Finalist Award 2000*
Print and Posters / Smirnoff / J. Walter Thompson

ANDA / Venezuela / Gold Statue / 1998
Print and Posters / Bureau Gráfico / Self Promotion

ANDA / Venezuela / Gold Statue / 1997
Print and Posters / Bureau Gráfico / Self Promotion

COLATINGRAF / Colombia / Winner / 1994
Miscellany / Bureau Gráfico / Self Promotion

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career development

Bureau Gráfico Estudio de Diseño - Caracas, Venezuela
Founder

1994

Managed art direction and graphic design for print media, providing strategic leadership with a team of two design professionals. Led design direction, maintained client relationships and managed all sales efforts.

Ojopelao - Caracas, Venezuela
Cofounder with photographer Claudio Napolitano

1996

Managed art direction and graphic design for print media, with strong performance in image post-production with renowned commercial photographer Claudio Napolitano, becoming one of the four most solicited studios in the country. Served advertising agencies, as well as independent clients. Worked nationally and internationally (Latin America).

Jojo Corväiá Studio - Miami, USA
Founder

2001

Managed art direction and graphic design for print media, with strong performance in image post-production. Led campaign productions for independent clients.

Jojo Corväiá
Independent - Free Lance

September 2008

Moved to the city of Seattle for personal preferences. Looking forward to be part of a progressive creative group as a Creative Director, Senior Designer or Image Maker.

Jojo does not require sponsorship to work in the US, as his legal status allows him to freely perform his career. He has been granted an 'O' Visa (given only to individuals of extraordinary abilities in the sciences, education, business, arts or athletics, and individuals of extraordinary achievement in the motion picture and television industries). Additionally, Jojo has become a legal US resident. All documents are available upon request.



persona

Born in Caracas, Venezuela
May 1965

Studies include Architecture, Music and Photography
Self-taught Art Director and Graphic Designer

Speaks, reads and writes fluently in English and Spanish
with a good understanding of Portuguese and Italian

Known for creativity, flexibility, good temper and sense of humor. Clients often celebrate Jojo's ability to interpret their unspoken wishes and the creation of the right solution. Also known as a great cook and for his unconditional love for his dogs. Music and nature lover. Parallel to his professional career, Jojo has an extensive artwork portfolio consisting mostly of installation multimedia pieces that reflect several years of work. His statement speaks of social psychology.